

Historic Valley Junction Foundation
Board of Directors Meeting Minutes
Tuesday, August 24, 2021
4:00 pm

Present: Coe, Cooper, Fox, Hentzen, Keigley, Schemmel, Valdez, Wells
Cooper & Hentzen joined at 4:07
Absent: Boeynik, Goodrich, Trevillyan
Staff: Frevert
The meeting has a quorum.

1. Call to Order
 - Meeting was called to order by Meredith at 4:00 pm
2. Approval of July 27th Board Meeting minutes
 - Fox moved. Keigley seconded. Minutes are approved as distributed.
3. President's Report
 - Sept 8th we will have a Bylaws mtg at 5:30 pm
 - Meredith mentioned that she and Steve met with city staff re: some design projects. Linda mentioned that the city has some ideas on a few projects that would fall within Great Places.
 - Meredith met with Tom Florian of the WDM chamber re: hosting a few Rush Hour events
4. Treasurer's Report
 - Jason presented the July financials
 - Hentzen moved. Fox seconded. Treasurer's report was approved.
5. Committee Reports
 - a. Design – Lynnae will be setting up a Design Committee mtg. with Steve and Steph to:
 - Discuss potential members to invite to join the committee
 - Develop our Design Committee Action Plan for 2021
 - Choose our top 3 priorities to focus on yet this year
 - b. Promotion – Felicia met independently with members of the committee and they will be meeting face to face next week. They've set up a re-occurring meeting each month.
 - c. Business Improvement – Brian stated there is no report
6. Executive Director's Report
 - Henry Gregor Felsen Car Show will be Sunday, September 19th
 - We've hired a bookkeeper
 - Steve created an incident report for when something happens at an event or in the district
 - Our PPP loan forgiveness has been recommended
 - Main Street Iowa training will be in the conference room next week Tuesday, March 31st at 9 am. Please watch the videos ahead of time.
7. Announcements
 - a. Asked if a morning meeting would work for next month, September 28th from 8:30 to 10:00.
 - b. Felicia moved. Jason seconded. Changed time was approved.

8. Walking Tour of the Business District

Adjournment

Official meeting was adjourned at 4:21

Minutes respectfully submitted by Lynnae S. Marty Hentzen on 8-24-21

Next HVJF BOD Mtg. will be Tuesday, September 28th, 2021 at 8:30 am

The Historic Valley Junction Foundation's mission is to inspire and enhance the evolution of the original Historic Valley Junction district by:

Preserving & sharing our history,
Attracting & supporting small businesses, and
Engaging & connecting the community