

## **Historic Valley Junction Foundation Board of Directors**

# Monthly Meeting November 21, 2022, 5:00 PM

#### Directors:

Meredith Wells	Steph Trannel	Claire Celsi
Ryan Cooper	Chloe Bratvold	
Felicia Coe	Mitchell Callahan	
<del>Jason Keigley</del>	Tom Florian	

City Liaison:

Kevin Trevillyan	

Staff:

#### **AGENDA**

- 1. Call to Order at 5:06pm
  - a. Treasurer's Report
- 2. Consent Agenda
  - a. Approval of Agenda Motion to approve the consent agenda by Chloe, seconded by Tom. Approved by all.
  - b. Approval of October Minutes
  - c. Accept October Financials
- 3. Treasurer's Report presented by Ryan, sponsorship checks were received for the pumpkin walk and Jingle after the report was done
- 4. President's Report
- 5. Executive Director's Report
- 6. Event Coordinator's Report
  - a. Cinco Committee has begun meeting and planning.
  - b. Jingle. Tons of people in shops. No one on the streets. Cold and windy.
  - c. DIY event in the 1st quarter?
  - d. Sip-N-Shop. 2023? Needs a revamp! Ladies Nite?
- 7. Committee Reports
  - a. Design
  - b. Promotion
  - c. Business improvement
  - d. Organization

The Historic Valley Junction Foundation's mission is to guide the evolution of the original Valley Junction district by preserving and honoring our historic character, supporting small businesses, and connecting the community

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#### **New Business:**

#### **Action Items:**

- 1. Board Nominations
  - a. Motion to approve Susan Watts, Vickie Longhill, and Savannah Minnick to the board of directors moved by Cooper. Second by Felicia. Potion passes unanimously.
  - b. Motion to approve Trevor Jordanson to the board of directors moved by Stephanie. Second by Cooper. Meredith abstained. Motion passes unanimously.
  - c. Invite to December meeting.

#### **Discussion Items:**

- 1. Organization Committee action goals
  - a. Improve Website
  - b. Promote and Educate about the Historic Valley Junction Foundation.
  - c. SSMID
  - d. Fundraising: Donor engagement.
    - i. Note: Should assign Org Committee task of fundraising.
- 2. Main Street Accreditation Part 2

#### Other Matters & Announcements:

Next Month, vote for officers.

### Adjournment 6:32

Next Historic Valley Junction Board Meeting: 5:00 pm Tuesday, December 20, 2022.

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