



Historic Valley Junction Foundation Board of Directors
 Monthly Meeting
 December 20, 2022, 5:00 PM

Directors:

Meredith Wells	Steph Trannel	Claire Celsi
Ryan Cooper	Chloe Bratvold	Mitchell Callahan
Felicia Coe	Jason Keigley	Tom Florian

Incoming Directors: (Non

Savannah Minnick	Susan Watts	Vicky Long Hill
Trevor Jordison		

City Liaison:

Kevin Trevillyan	
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Staff:

Steve Frevert	Larry Kaster
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AGENDA

1. Call to Order **5:10PM**
2. Consent Agenda

Felicia pulls b. Approval of November Minutes.

Motion to approve the modified consent agenda by Jason. Second by Ryan. Pass.

- a. Approval of Agenda
- b. Approval of November Minutes

Motion to correct spelling, as shown in indent below, in November minutes and approve November minutes by Jason. Seconded by Steph. Approved as corrected.

(Board Nominations a. Motion to approve Susan Watts, ~~Vicky Long Hill~~ ~~Vickie Longhill~~, and Savannah Minnick to the board of directors moved by Cooper. Second by Felicia. ~~Motion~~ passes unanimously. b. Motion to approve Trevor ~~Jordison~~ ~~Jordanson~~ to the board of directors moved by Stephanie. Second by Cooper. Meredith abstained. Motion passes unanimously.)

- c. Accept November Financials
3. Treasurer’s Report
4. President’s Report
5. Executive Director’s Report

The Historic Valley Junction Foundation’s mission is to guide the evolution of the original Valley Junction district by preserving and honoring our historic character, supporting small businesses, and connecting the community

- a. **The WDM Mayor appointed Councilperson Renee Hardman as the 2023 city liaison for the HCJF Board.**
6. **Event Coordinator's Report**
 - a. **Jingle in the Junction. Blizzard predicted. Pull all entertainment. Shops can make individual decisions.**
 - b. **Larry presented an incredible Sponsorship Packet**
 - c. **Should Gallery Night continue as is? Losing Artisan 218. Olsen-Larsen is moving to the 500 block. Should this evolve into something else? Larry has a meeting scheduled for January.**

Vickie arrived at 5:45PM

7. **Committee Reports**
 - a. **Design**
Did not meet in Dec. Will resume in Jan and meet.
 - b. **Promotion**
Have not met since Summer. No update. Will meet in January.
 - c. **Business improvement**
 - d. **Organization**
8. **WDM Chamber Updates**
Registration is open for several Chamber events. All are listed on the Chamber website.

Old Business:

New Business:

Action Items:

1. **2023 Budget**
 - **Clarify who is responsible for the Sprinkler system? City or Foundation?**
 - **Looking into another copier machine/contract. Current one is expensive.**
 - **Website should be added to the budget. We will ask Red Dot for a ballpark estimate.**
 - **The 2023 budget has a 16k buffer.**
 - **Exec has been discussing Simple IRA. Two Oaks has offered to waive many fees. \$10 set-up, \$10 maintenance fee. 3% match**
 - **Motion to start Simple IRA**
 - **Ryan/Steph. Passed.**

Motion to approve the 2023 proposed budget with the following amendment:

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**Amend the 2023 Proposed Budget on line item 5000 Grants Program from \$83,000 to 8,500. Increasing 2k to accommodate City Sounds.
Steph/Chloe. Jason absatins. Passed.**

2. 2023 Action Plans

Felicia moved to approve and accept the 2023 Action Plans. Second by Jason. Passes.

3. 2023 Officer Elections

All Officer terms expire at the end of the year. All four positions are open. Meredith will move into the Past Presidents role.

- Motion to approve **Stephanie as the 2023 Board President** by Felicia. Second by Ryan. Stephanie abstained. Motion passes.
- Motion to approve **Felicia as the 2023 Board Vice President** by Jason. Second by Chloe. Chloe abstained. Motion passes.
- Motion to approve **Chloe as the 2023 Board Secretary** by Stephanie. Second by Jason. Chloe abstained. Motion passes.
- Motion to approve **Jason as the 2023 Board Treasurer** by Chloe. Second by Felicia. Jason abstained. Motion passes.

Discussion Items:

1. Hotel/motel tax application
2. December 22 Jingle: **Canceling all entertainment and official events due to weather forecast.**
3. Geofencing

Two options we have gotten quotes and information from.

Cobalt: Option A: \$800 per report. The price goes down for each report. Approximately down to \$400-500. Running one report a month at full price would be \$9,600

Placer: Option B: \$14,000 per year gives us unlimited reports.

The room is leaning toward Cobalt.

4. Main Street accreditation, continued

Other Matters & Announcements:

Adjournment 7:55PM

Next Historic Valley Junction Board Meeting: **5:00 pm Tuesday, January 24, 2022.**

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