



Think about this: A jam-packed successful calendar of events. Professional, full-time staff for visitor, business and media contacts. Main Street Iowa training opportunities and workshops. Consistent electronic and printed communications. Cooperative marketing, advertising and trash collection programs. Beautification, signage and historic preservation. Customer-friendly interactive website with a complete business directory, calendar of events, property listings and more information. A nationally award-winning historic business district.

In addition to our regular programming, the Historic Valley Junction Foundation has the following in store for 2017:

- Implementation of projects identified in the Historic West Des Moines Master Plan
- CoSign, a signage program that connects businesses with artists to create signage that double as works of art
- Nominating the Historic Valley Junction Business District to the National Register of Historic Places
- Restructuring and adding a staff member to HVJF, creating a full-time staff of 4
- Working with the City of West Des Moines to expand Incentive Funds for business/building improvements

Without the Historic Valley Junction Foundation working to sustain, promote and grow Valley Junction, many of these things would not exist. As a 501c3 non-profit organization, we depend on your support to keep our operations solid and financially viable. Let's continue to work together – we'll do our part to promote the Valley Junction name, organize group tours and bus visits, retain and recruit unique businesses, and keep striving to grow our organization and our programs. We need your help!

Please consider supporting the Historic Valley Junction Foundation in two ways in 2017:

1. Your financial support is necessary and vital for our organization.
2. Your time and talents as a volunteer committee member is just as necessary and vital.

Thank you in advance for your consideration. Do not hesitate to contact me with your comments, questions or suggestions for improvement for Historic Valley Junction. I am proud to represent the Historic Valley Junction Foundation and to call this home. The future is indeed bright for our district and our 30-year old organization! Best wishes to you for a healthy and profitable 2017.

Sincerely,

Jim Miller, Executive Director
On behalf of the Historic Valley Junction Foundation Board of Directors

Our Mission

To advance the growth and development of the Historic Valley Junction area into a vital and dynamic commercial, residential, and tourist area through business improvement, design, organization, and promotion.

Our Vision

Historic Valley Junction will serve as an historic link to West Des Moines' past and as a fun shopping district in the present and future. The integrity of the individual properties will be protected and appreciated. Consistent and professional promotion of the district's variety of unique shops will enhance its small town feel. Businesses will be more successful and profit from increased customer traffic and the shoppers desire to buy locally. Valley Junction will be known as a desirable place for everybody to live, work, shop and be entertained.

About Us

Historic Valley Junction Foundation (HVJF) is a 501(c)3 non-profit organization, with an emphasis on historic preservation, economic development and business growth. HVJF offers cooperative advertising, training, technical assistance, design services and trash collection for Valley Junction merchants.

**Count me in! I'd like to financially support the
Historic Valley Junction Foundation at the following level:**

- PLATINUM - \$1,000+**
 - ◆ Radio Campaign - Featured Business
 - ◆ E-Blast - Featured Business
 - ◆ Valley Junction Website Directory - One additional photo (5 total for PLATINUM Supporters)
 - ◆ Valley Junction Website Directory - One additional category listing (5 total for PLATINUM Supporters)
 - ◆ PLUS all below items!

- GOLD - \$500**
 - ◆ Printed Directory - Premium Category Listing
 - ◆ Small Business Saturday - Logo Inclusion on Gift Bags
 - ◆ Valley Junction Website Directory - One additional photo (4 total for GOLD Supporters)
 - ◆ Valley Junction Website Directory - One additional category listing (4 total for GOLD Supporters)
 - ◆ PLUS all below items!

- SILVER - \$395**
 - ◆ Valley Junction Website - Premium Category Listing
 - ◆ Small Business Saturday - Gift Bag item inclusion
 - ◆ Valley Junction Website Directory - One additional photo (3 total for SILVER Supporters)
 - ◆ Valley Junction Website Directory - One additional category listing (3 total for SILVER Supporters)
 - ◆ PLUS all below items!

- LANDOWNER - \$250**
 - ◆ Premium Property Listings
 - ◆ PLUS all below items (if applicable)!

- BRONZE - \$195**
 - ◆ Printed Directory - Bolded Listing (Business must be in Historic Valley Junction Business District)
 - ◆ Valley Junction Website Directory - One additional photo (2 total for BRONZE Supporters)
 - ◆ Valley Junction Website Directory - One additional category listing (2 total for BRONZE Supporters)
 - ◆ PLUS all below items!

- FRIEND - \$100**
 - ◆ Website Acknowledgement with link to website

- VOLUNTEER**
 - ◆ I'm interested in being a volunteer! Please send me more information.

Please mail your check made payable to:
Historic Valley Junction Foundation | 137 5th Street | West Des Moines, IA 50265
Phone: 515-222-3642 | Fax: 515-274-8407 | www.valleyjunction.com | office@valleyjunction.com

Name	Business Name	Email Address
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Mailing Address		
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City	State	Zip Code
		Phone Number
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Check #	Visa/Mastercard #	Expiration Date
		Security #

Historic Valley Junction Foundation is a 501(c)3 nonprofit organization under Federal Tax ID #42-1338090. As a non membership based non-profit organization, all financial support is voluntary. We rely on financial support from individuals, businesses and corporate friends.