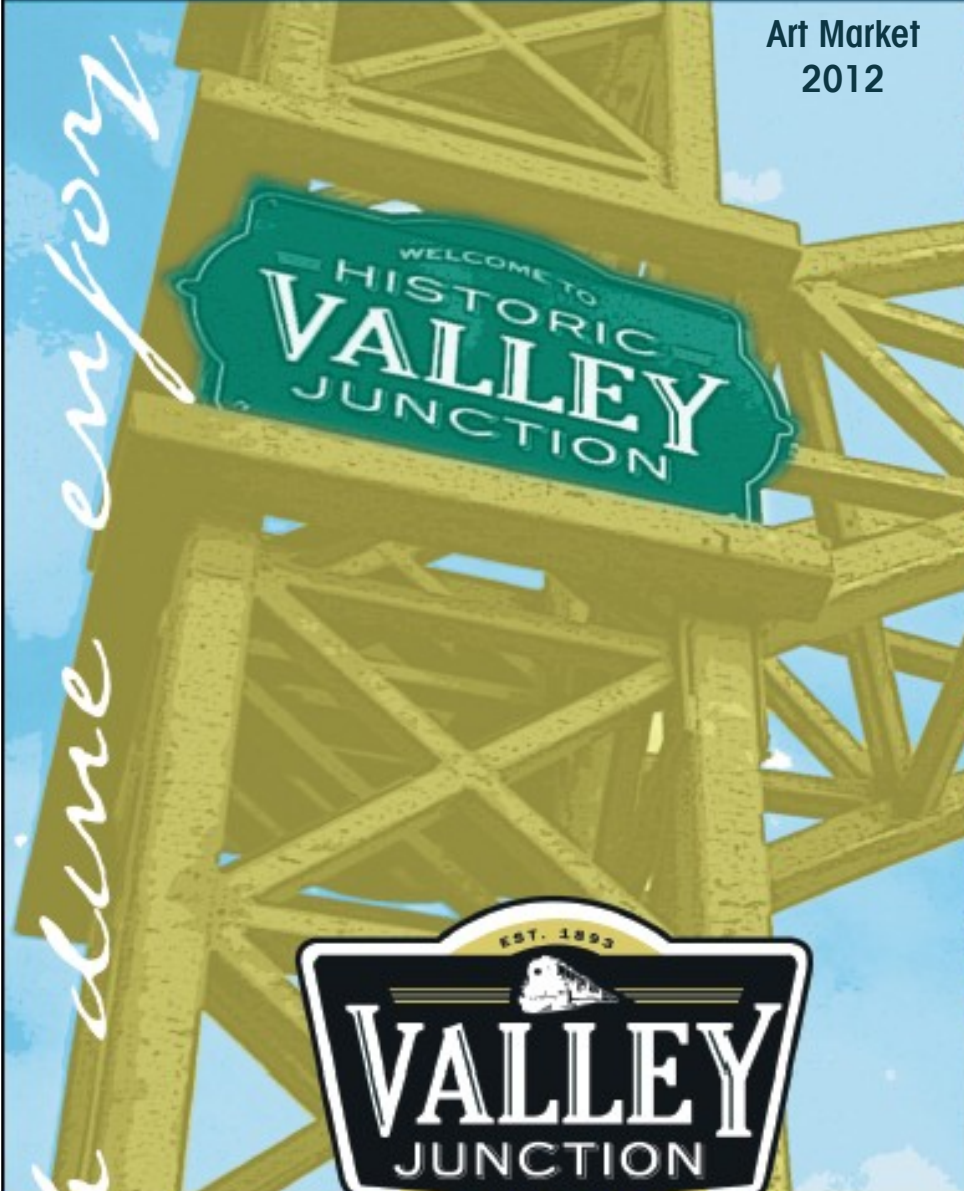


# Great Things Come Together in the Junction

Art Market  
2012



*shop dine enjoy*

We are at the intersection of hip and history, the crossroads of art and events, the place where small town charm connects to big city shopping. We are Valley Junction — home to over one hundred specialty shops, restaurants, and services and the single largest collection of independent businesses in greater Des Moines. We are convenient to all of the metro area yet we are a world apart. Great things come together in Valley Junction.

[www.valleyjunction.com](http://www.valleyjunction.com) • 222.3642



# Spring 2012 Application

Historic Valley Junction is home to over 150 distinctive businesses — art galleries, craft shops, antique stores, restaurants and unique destinations line our streets. A nationally certified Main Street community, state certified Cultural & Entertainment District, and state certified Iowa Great Place, Historic Valley Junction is also home to over 40 events annually.

*Meet your friends and neighbors in Historic Valley Junction for this free event!*

**Spring Art Market**  
**Sunday, May 20, 2012**  
**11:00 a.m. — 5:00 p.m.**

This application is also available on our website: [www.valleyjunction.com](http://www.valleyjunction.com).

*Thank you for your interest and support of the Valley Junction Antique Jamboree!*

Jim Miller  
Executive Director

Jamie Lamb  
Business Manager

Katie Rooney  
Events Manager

CONTACT US  
Phone: (515) 222-3642  
Fax: (515) 274-8407  
[events@valleyjunction.com](mailto:events@valleyjunction.com)  
[www.valleyjunction.com](http://www.valleyjunction.com)



Historic Valley  
Junction Foundation  
137 Fifth Street  
West Des Moines, IA 50265

## ● MERIT AWARDS ●

Merit Awards with prize money will be awarded. Last year's Spring Art Market winners were:

- **Best in Show** Rod Townsend
- **Best Two Dimensional** Andy Gentert
- **Best Three Dimensional** Steve Lamberti
- **Awards of Excellence** Jeremy Downs, Meg Prange, Rachel Tone, Donna Jean Oelmann-Muhs

## ● APPLICATION & FEES ●

PDF applications are available at [www.valleyjunction.com](http://www.valleyjunction.com) under the "Event Registration" tab. **Please, print, complete and mail by the March 5, 2012 application deadline.**

When mailing information, please do the following:

- Self-addressed, stamped envelope with adequate postage for return of CD.
- \$85.00 entry fee payable to Historic Valley Junction Foundation.
- A separate \$15.00 non-refundable jury fee payable to Historic Valley Junction Foundation.
- Four labeled images on a CD.
- Application.

**Award winners from 2011 Spring Art Market do not need to submit a jury fee for this year's Art Market.**

When emailing information, please do the following:

- Label each image with your name, medium, size and please keep image size under 8 x 10".
- Email all images to: [events@valleyjunction.com](mailto:events@valleyjunction.com)**
- Self-addressed, stamped return envelope.
  - \$85.00 entry fee payable to Historic Valley Junction Foundation.
  - A separate \$15.00 non-refundable jury fee payable to Historic Valley Junction Foundation.
  - Application.

**Award winners from 2011 Spring Art Market do not need to submit a jury fee for this year's Art Market.**

**Send all of the above to:  
Historic Valley Junction Foundation, 137 Fifth Street, West Des Moines, IA 50265**

## ● CALENDAR ●

**March 5, 2012**  
**March 19, 2012**  
**May 20, 2012**

Application postmark deadline  
Notification sent  
Valley Junction Fall Art Market, 11:00 a.m. to 5:00 p.m.  
Artist set-up from 7:30 a.m. to 10:30 a.m.



**ARTIST APPLICATION  
HISTORIC VALLEY JUNCTION FALL ART MARKET**

May 20, 2012 - 11:00 a.m. - 5:00 p.m.

NAME \_\_\_\_\_ BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ SALES TAX PERMIT # \_\_\_\_\_

EMAIL \_\_\_\_\_

- Please describe your work: \_\_\_\_\_
- Include four images, application form, entry fee, jury fee, stamped self-addressed envelope.
- Please indicate if you are interested in demonstrating during the Art Market and list any special needs:  
\_\_\_\_\_
- Please send me \_\_\_\_\_ postcards to send to clients.

I will not hold Historic Valley Junction responsible for accidental loss or damage of any kind.

SIGNATURE \_\_\_\_\_

**Mail to: Historic Valley Junction Foundation, 137 Fifth Street, West Des Moines, IA 50265**

**Save the Date!**

**Fall Art Market 2012**



**Sunday, September 16**

**11:00 a.m. - 5:00 p.m.**

**For more information, visit:  
[www.valleyjunction.com](http://www.valleyjunction.com)**



Historic Valley Junction



Valley\_Junction

Spring Art  
Market



May 20, 2012  
11:00 a.m. -  
5:00 p.m.

The Historic Valley Junction Spring Art Market was initiated in 1971 as a one-day, outdoor celebration of the arts. Its primary focus is the juried exhibition of fine arts and crafts, giving the public the opportunity to meet, interact with and purchase original work by artists. The Spring Art Market also has performing artists and hands-on art activities for children. Food vendors are stationed throughout the three-block long event.

Historic Valley Junction is six square blocks of specialty stores, art galleries, antique shops, fashion boutiques, hair salons, service businesses, and restaurants. Many of these businesses will be open to the public during Art Market. Visit our website, [www.valleyjunction.com](http://www.valleyjunction.com) for more information and a complete calendar of events.

### ● SELECTION ●

Artists wishing to apply for the Spring Art Market must submit four color images of their work. Images submitted must be representative of work to be exhibited and will serve as the only criterion used.

All work must be original and creative. Kits, commercial molds, factory or machine produced items will not be juried into the event. One flip bin of commercially printed reproductions will be allowed. The bin must be labeled. No reproductions will be allowed to hang. One artist allowed per booth unless work is collaborative.

### ● SPACES, SET-UP AND HOSPITALITY ●

All spaces are approximately 20' wide by 10' deep in an open outdoor area. Artists must furnish tables, chairs and any set-up items. As the Art Market is an outdoor show, please be prepared in the event of inclement weather, including wind. There is no rain date scheduled. All tents must be fire retardant. **NO REFUNDS WILL BE MADE.**

Booth assignments will be made in advance. Check-in will begin at 7:30 a.m. and coffee and pastries will be available from 8:30-10:30 a.m. at 137 5th Street.

### ● JUDGING ●

A panel of six jurors will review images. Please, label each image with your name, medium and size. Your brief description on the application, mediums and dimensions will be available to jurors. All decisions of the jury panel are final.

Applying artists will be notified of jury selection, by mail, approximately fourteen days after application deadline. CD images will be returned to those artists not selected if a self-addressed, stamped envelope is included with the application. Accepted artists' images will be kept for promotional purposes and returned the day of the event.



**HISTORIC  
VALLEY JUNCTION  
SPRING ART MARKET  
05.20.12**

Historic Valley Junction Foundation  
137 Fifth Street  
West Des Moines, IA 50265  
www.valleyjunction.com  
events@valleyjunction.com



**HISTORIC VALLEY JUNCTION  
Spring ART MARKET  
SUNDAY, MAY 20, 2012  
11:00 AM—5:00 PM**

**Applications must be postmarked  
by March 5, 2012.**