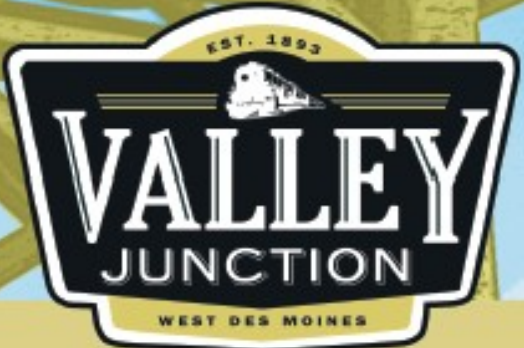


Great Things Come Together in the Junction

Antique Jamboree
2012



shop dine enjoy



We are at the intersection of hip and history, the crossroads of art and events, the place where small town charm connects to big city shopping. We are Valley Junction — home to over one hundred specialty shops, restaurants, and services and the single largest collection of independent businesses in greater Des Moines. We are convenient to all of the metro area yet we are a world apart. Great things come together in Valley Junction.

www.valleyjunction.com • 222.3642



2012 Application

Historic Valley Junction is home to over 150 distinctive businesses — art galleries, craft shops, antique stores, restaurants and unique destinations line our streets. A nationally certified Main Street community, state certified Cultural & Entertainment District, and state certified Iowa Great Place, Historic Valley Junction is also home to over 40 events annually.

Meet your friends and neighbors in Historic Valley Junction for this free event!

Antique Jamboree
Sunday, June 10, 2012 &
Sunday, September 9, 2012
8:00 a.m. — 4:00 p.m.

This application is also available on our website: www.valleyjunction.com.

Thank you for your interest and support of the Valley Junction Antique Jamboree!

Jim Miller
Executive Director

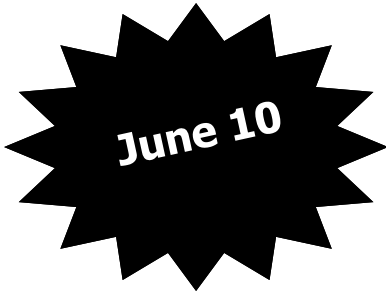
Jamie Lamb
Business Manager

Katie Rooney
Events Manager

CONTACT US
Phone: (515) 222-3642
Fax: (515) 274-8407
events@valleyjunction.com
www.valleyjunction.com



**Historic Valley
Junction Foundation**
137 Fifth Street
West Des Moines, IA 50265



Historic Valley Junction's nationally recognized shopping and antique district provides the perfect backdrop for one of Iowa's largest outdoor antique shows. The Antique Jamboree attracts nearly 100 quality dealers from across the Midwest. This year we are offering two Jamborees, one in June and one in September!

An extensive advertising campaign, including print, newspapers, antique publications, posters, flyers, and the **GIANT FISH** promote these popular street events. This is a superb venue for showcasing your excellent antiques. This is not a flea market. We encourage you to mail post cards and flyers to your customers. Leave us your email address.

LOCATION — LOCATION — LOCATION!

Historic Valley Junction has come a long way since the 1890s when it was home to the Rock Island and Union Pacific Railroads. Today Valley Junction is a charming shopping and sightseeing district featuring over 150 specialty stores, antique shops (some of the finest), restaurants, and independent businesses. This cozy, six square block area attracts large crowds due to its easy access to I-80, I-35, I-235, plus the Des Moines International Airport. See the attached map or visit our web site: www.valleyjunction.com

EXHIBIT AREAS AND SET-UP

Exhibit spaces are approximately the size of two diagonal parking spaces (about 20'x15'.) Please be sure your space accommodates your vehicle. **Set-up must begin no earlier than 6:00 a.m. — NO EXCEPTIONS.** You must bring your own set-up items such as tables, chairs, and tents and properly anchor such items. Exhibitors may not set-up on sidewalks or against store fronts in order to provide proper customer walkway access. Once unloaded, vehicles are to be kept in your reserved space or in public parking areas. **By law, fire lanes in the center of the streets must be kept open at all times.** Coffee and doughnuts will be available to dealers at approximately 7:00 a.m. **Spaces are to be paid for by 7:00 a.m. on the day of the event.** If a dealer has signed up for a show and is not in their space by 7:00 a.m., it will be reassigned. Event day arrivals are welcome providing space is available. **Notice: We make every effort to place vendors in the requested space(s), however, no space is guaranteed!**

Your success is our success!

THANK YOU from the merchants & residents of Historic Valley Junction!

www.valleyjunction.com (515) 222-3642



Historic Valley Junction



Valley_Junction

HISTORIC VALLEY JUNCTION 2012 ANTIQUE JAMBOREE APPLICATION

Reserve and pay by Monday May 14, 2012: \$75.00 per booth

Reserve and pay after May 14, 2012: \$85.00

FEES AND APPLICATIONS (1 or both shows)

Exhibitor fees are \$85.00 per exhibit space. As an incentive, if you book and pay on or before Monday, May 14, fees will be reduced to \$75.00! Additional spaces are only \$50.00 each. The fee for vendors registering the morning of the show will be \$100.00 per exhibit space (if spaces are available). Spaces are granted on a first come, first served basis, while openings last. Since the event is held rain or shine, be prepared for inclement weather. *There are no rain dates and no refunds will be made.* Both Visa and MasterCard are accepted. Make checks payable to: "Historic Valley Junction Foundation" and mail to 137 5th Street, West Des Moines, Iowa 50265-4719. Please call (515) 222-3642 with any questions.

Please check one. I wish to participate in:

- ONLY Spring Antique Jamboree (June 10)
 ONLY Fall Antique Jamboree (September 9)
 BOTH Antique Jamborees (June 10 and Sept. 9)

Name: _____ Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Sales Tax ID # (required): _____

E-mail: _____ Space Preference: _____

Notice: We make every effort to place vendors in the requested space(s), however, no space is guaranteed!

I wish to pay with:

- Check (enclosed)
 Credit Card

Credit Card #: _____ Exp Date: _____ CVC#: _____

I will not hold HVJF responsible for accidental damage or loss of any kind and agree to abide by the rules and conditions of this event.

SIGNATURE _____ DATE: _____

For office use only: PAID _____

(Date)



IMPORTANT NOTICE!!!

**SET-UP FOR ANTIQUE JAMBOREE WILL
NOT BEGIN BEFORE 6:00 A.M.**

The Sound Ordinance for the City of West Des Moines is in effect until 6:00 a.m. Due to repeated neighborhood complaints, set-up will not begin prior to 6:00 a.m. You may pull into your spot, but no set-up will be allowed prior to 6:00 a.m. You may also use the parking lots behind the stores for overnight parking. Security will be on site. Vendors that violate the sound ordinance may be fined and/or removed from the event without refund. Shhhhhhh. Please, make every effort to be quiet and respectful of our residential neighbors.

**Our office, located at 137 5th Street,
will open at 6:00 a.m. on event day.**

Thank you

**for choosing to participate in the HVJF Antique Jamboree.
We wish you a very successful day of sales!**



137 5th Street
 West Des Moines, Iowa 50265-4719
 (515) 222-3642
 www.valleyjunction.com
 events@valleyjunction.com
 ADDRESS SERVICE REQUESTED



VALLEY JUNCTION 2012 CALENDAR

May 14 Last day for discounted rates & space reservation deadline
June 10 Summer Antique Jamboree
September 9 Fall Antique Jamboree

Closest Hotels:

Days Inn Walnut Creek Inn
 1258 8th Street I-235 8th St Exit
 West Des Moines, IA
 (800) 383-1213

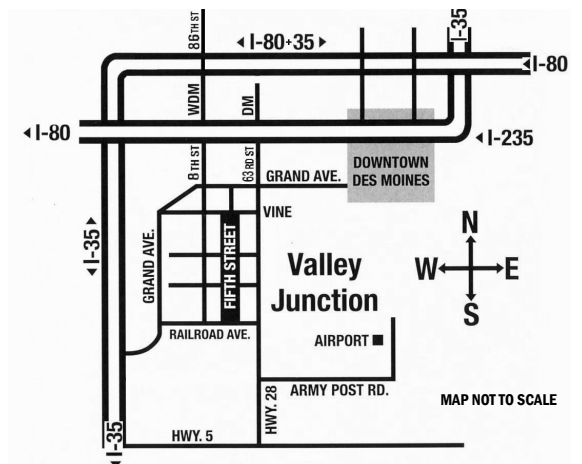
Holiday Inn Airport

611 Fleur Drive
 Des Moines, IA
 (515) 287-2401

Baymont Inn & Suites

3221 Army Post Road
 Des Moines, IA
 (515) 285-0654

Free Admission!



Remember, 5th Street is one way NORTH