

Historic Valley Junction

FALL ART MARKET

September 19, 2010 11:00 a.m. - 5:00 p.m.
West Des Moines, Iowa

The Historic Valley Junction Fall Art Market was initiated in 1971 as a one-day, outdoor celebration of the arts. Its primary focus is the juried exhibition of fine arts and crafts, giving the public the opportunity to meet, interact with and purchase original work by artists. The Fall Art Market also has performing artists and hands-on art activities for children. Food vendors are stationed throughout the three-block long event.

Historic Valley Junction is six square blocks of antique and specialty shops, art galleries, fashion boutiques, hair salons, service businesses, and restaurants. Many of these businesses will be open to the public during Art Market. Visit our website, www.valleyjunction.com for more information and a complete calendar of events.

● SELECTION ●

Artists wishing to apply for the Fall Art Market must submit four color images of their work. Images submitted must be representative of work to be exhibited and will serve as the only criterion used.

All work must be original and creative. Kits, commercial molds, factory or machine produced items will not be juried into the event. One flip bin of commercially printed reproductions will be allowed. The bin must be labeled. No reproductions will be allowed to hang. One artist allowed per booth unless work is collaborative.

● SPACES, SET-UP AND HOSPITALITY ●

All spaces are approximately 20' wide by 10' deep in an open outdoor area. Artists must furnish tables, chairs and any set-up items. As the Art Market is an outdoor show, please be prepared in the event of inclement weather, including wind. There is no rain date scheduled. All tents must be fire retardant. **NO REFUNDS WILL BE MADE.**

Booth assignments will be made in advance. Check-in will begin at 7:30 a.m. and coffee and pastries will be available from 8:30-10:30 a.m. at 217 5th Street.

● JUDGING ●

A panel of six jurors will review images. Please, label each image with your name, medium and size. Your brief description on the application, mediums and dimensions will be available to jurors. All decisions of the jury panel are final.

Applying artists will be notified of jury selection, by mail, approximately fourteen days after application deadline. Slides or CD will be returned to those artists not selected if a self-addressed, stamped envelope is included with the application. Accepted artists' images will be kept for promotional purposes and returned the day of the event.



● MERIT AWARDS ●

Merit Awards with prize money will be awarded. Last year's Fall Art Market winners were:

- **Best in Show** Allison Hall
- **Best Two Dimensional** Charlotte Hamity
- **Best Three Dimensional** Ernie & Claudia Koch
- **Awards of Excellence** Vanja Borcic, Desa Elliott, Camillio Marasco, Jeanne Scott

● FOOD VENDORS ●

Set-up is from 7:30 a.m. to 10:30 a.m. Spaces are approximately 20' wide by 10' deep.

ELECTRICITY IS NOT AVAILABLE! Food vendors needing electricity will need to provide their own generators and **all generators must be muffled!**

● APPLICATION & FEES ●

PDF applications are available at www.valleyjunction.com under the "Event Registration" tab. Please, print, complete and mail by the July 2, 2010 application deadline.

When sending slides or CDs, please include the following in your application:

- Self-addressed, stamped envelope with adequate postage for return of slides or CD.
- \$85.00 entry fee payable to Historic Valley Junction Foundation.
- A separate \$15.00 jury fee payable to Historic Valley Junction Foundation.
- Four labeled slides or a CD.
- Application.

Award winners from 2009 Fall Art Market do not need to submit a jury fee for this year's Art Market.

When emailing, please do the following:

- Label each image with your name, medium, size and please keep image size under 8 x 10".
- Email all images to: valleyjunctionartmarket@gmail.com**
- Self-addressed, stamped return envelope.
 - \$85.00 entry fee payable to Historic Valley Junction Foundation.
 - A separate \$15.00 jury fee payable to Historic Valley Junction Foundation.
 - Application.

Award winners from 2009 Fall Art Market do not need to submit a jury fee for this year's Art Market.

**Send all of the above to:
Historic Valley Junction Foundation, 217 Fifth Street, West Des Moines, IA 50265**

● CALENDAR ●

July 2, 2010
July 16, 2010
September 19, 2010

Application postmark deadline
Notification sent
Valley Junction Fall Art Market, 11:00 a.m. to 5:00 p.m.
Artist set-up from 7:30 a.m. to 10:30 a.m.



ARTIST APPLICATION
HISTORIC VALLEY JUNCTION FALL ART MARKET
September 19, 2010 - 11:00 a.m. - 5:00 p.m.

NAME _____ BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ SALES TAX PERMIT # _____

EMAIL _____

- Please describe your work: _____
- Include four images, application form, entry fee, jury fee, stamped self-addressed envelope.
- Please indicate if you are interested in demonstrating during the Art Market and list any special needs:

- Please send me _____ postcards to send to clients.

I will not hold Historic Valley Junction responsible for accidental loss or damage of any kind.

SIGNATURE _____

Mail to: Historic Valley Junction Foundation, 217 Fifth Street, West Des Moines, IA 50265

FOOD VENDOR APPLICATION
HISTORIC VALLEY JUNCTION FALL ART MARKET
September 19, 2010 - 11:00 a.m. - 5:00 p.m.

NAME _____ BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ SALES TAX PERMIT # _____

EMAIL _____

- Please describe your food: _____
- Include application form, fee of \$100.00, a stamped self-addressed envelope and health inspection permit.
- **Food vendors must provide their own muffled generators. NO ELECTRICITY IS AVAILABLE.**

I will not hold Historic Valley Junction responsible for accidental loss or damage of any kind.

SIGNATURE _____

Mail to: Historic Valley Junction Foundation, 217 Fifth Street, West Des Moines, IA 50265